

## NEWS RELEASE

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*For Immediate Release*

### **Benchmark Education Company Wins a 2025 EdTech Breakthrough Award for *Benchmark Universe***

**The acclaimed digital learning platform earns the company recognition as “Classroom Management Solution Provider of the Year.”**

**NEW ROCHELLE, NY, AUGUST 21, 2025**—Leading educational publisher Benchmark Education Company (BEC) is pleased to announce that it is a winner in the 2025 EdTech Breakthrough Awards. Recognized for its acclaimed digital learning platform, [\*Benchmark Universe\*](#), BEC won in the category of “Classroom Management Solution Provider of the Year.”

The EdTech Breakthrough Awards program, now in its seventh year, serves as the premier recognition platform for companies, individuals, and products that are driving significant advancements in educational technology to benefit students, educators, and institutions worldwide. Part of the Tech Breakthrough organization, a global leader in technology research and recognition programs, the Awards aim to span the industry’s largest spectrum of educational technology innovation. They evaluate solutions and achievements across a comprehensive set of categories that includes Adaptive Learning, Learning Management Systems, Student Personalization, Career Development, Remote Learning, STEM Education, and Student Safety.

Award winners are chosen by a panel of expert judges that evaluates each entry based on key pillars of Innovation, Performance, Ease of Use, Functionality, Value, and Impact.

*Benchmark Universe*—which also received a Tech & Learning Award of Excellence earlier this year for “Best of 2024” in the Primary Education category—is designed to create a cohesive, integrated environment for Grades K-8 that makes teaching and learning more efficient and effective. The platform provides educators with a wealth of resources to streamline planning, teaching, assessment, and reporting, while also offering students engaging learning experiences. It enables teachers to fill virtual libraries with high-interest ebooks, provide students with reading assignments and assessments instantly, blend classroom instruction with interactive resources, and more. Students can easily view and work on their reading assignments, write, and share book reviews with their teachers and classmates, and perform other learning tasks.

“We’re delighted to have won this EdTech Breakthrough Award,” BEC President Sera Hoffman said. “This honor affirms that *Benchmark Universe* is fulfilling both its purpose and our primary mission: To help redefine literacy education and deliver in quality and innovation so that educators and students can grow and succeed.”

## **ABOUT BENCHMARK EDUCATION COMPANY**

Benchmark Education Company (BEC) is a leading publisher of core, supplemental, and intervention literacy and language resources in English and Spanish, with valid and reliable digital assessments that inform instruction. BEC is also a provider of exceptional professional development to educators.

BEC is recognized as a responsive publisher that offers equally rigorous and engaging digital, print, and hybrid learning materials grounded in the Science of Reading research. BEC monitors research outcomes carefully to create effective foundational resources that include strong decoding materials with systematic and explicit instruction and high-quality resources focused on language development and comprehension. BEC's content-rich and authentic texts offer instruction in close reading and analysis, multiple perspectives, and authentic literature while building world knowledge and reflecting the individuality of every student in each diverse classroom.

Family owned and operated for more than 25 years, BEC is committed to partnering with educators to provide the best for all students through resources of exceptional quality, world-class professional learning, and effective and dedicated customer support.