

## NEWS RELEASE

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*For Immediate Release*

# Benchmark Education Company Wins Eight Tech & Learning Awards of Excellence for 2022

**English and Spanish literacy programs are chosen for honors  
by education technology industry experts**

**NEW ROCHELLE, NY, Jan. 30, 2023**—Leading educational publisher Benchmark Education Company (BEC) is pleased to announce that eight of its print-and-digital products are winners in the Tech & Learning Awards of Excellence: Best of 2022, in the Primary Education category.

The Tech & Learning Awards of Excellence recognize the best products in the education technology industry from the last 12 months, honoring those that significantly aid education professionals and/or students. Each product is judged based on its feature set, innovation, perceived value, and ease of use.

BEC's award-winning products are:

- ***Benchmark Advance***: A comprehensive language arts program for Grades K-6 aligning with standards and Science of Reading research and providing a cohesive structure for the development of literacy skills and content knowledge
- ***Benchmark Adelante***: An equitable and parallel Spanish language arts program—counterpart to *Benchmark Advance*—providing authentic literature and engaging informational texts that build knowledge and expand vocabulary
- ***Represent***: 200+ authentic fiction and nonfiction texts created by a diverse team of acclaimed authors and illustrators that feature underrepresented groups and promote multiple perspectives, critical thinking, and knowledge building
- ***Benchmark Hello!***: A comprehensive newcomer program for recent arrivals in Grades 3-5 that builds language, boosts confidence, and ensures readiness, providing the academic support needed to attain need-to-know basics and fundamental English
- ***Benchmark Phonics***: Comprehensive and explicit Tier 1 and Tier 2 instruction for

(more)

Grades K-5 based on the latest Science of Reading research and the 7 Foundations of Strong Phonics Instruction—developed in consultation with Wiley Blevins, Ed.M.

- ***Benchmark Phonics Intervention:*** Tier 3 phonics intervention for Grades K-5—systematic, sequential, multi-modal, and aligned with the tenets of Structured Literacy—developed in consultation with Wiley Blevins, Ed.M.
- ***Authentic Voices Library:*** 550 culturally inclusive informational and literary texts—original and classic tales—that ensure all students see their stories and experiences represented in the books they read
- ***Authentic Voices Library en español:*** 550 nonfiction and fiction titles in Spanish that celebrate Hispanic culture and introduce students to people, places, and things outside of their own experiences

The awards’ editorial team said in a statement, “Each year, the Awards of Excellence grow to include a more diverse range of products and companies. With this being the case, judging and finding our winners becomes a tougher decision with each award. All of our judging is performed by industry experts, meaning those who have impressed and won the award should be truly proud of their achievement. Well done from all of Tech & Learning.”

“We’re thrilled to have won each of these eight awards,” BEC Senior Vice President and Publisher Carrie Smith said. “Our greatest satisfaction comes from knowing that our products are providing educators and students with all the support they need. These awards affirm the effectiveness of our programs, our commitment to quality, and our dedication to innovation.”

## ABOUT BENCHMARK EDUCATION COMPANY

Benchmark Education Company (BEC) is a leading publisher of core, supplemental, and intervention literacy and language resources in English and Spanish. BEC is also a provider of exceptional professional development to educators.

Founded in 1998, BEC is an innovative publisher that offers equally rigorous and engaging digital, print, and hybrid learning materials in effective and research-validated programs that support and empower each unique learner to grow and achieve. BEC’s content-rich and authentic texts offer instruction in close reading and analysis, multiple perspectives, and authentic literature that reflects the individuality of every student in each diverse classroom and gives them the knowledge and skills they need to succeed in an equally dynamic world.

BEC is committed to partnering with teachers to provide the best for all students through resources of exceptional quality, world-class professional development, and effective and dedicated customer support for educators.