

NEWS RELEASE

For Immediate Release

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Benchmark Universe Wins a Tech & Learning Award of Excellence for Best of 2024

**The comprehensive digital learning platform is honored
by education technology industry experts**

NEW ROCHELLE, NY, Feb. 6, 2025—Leading educational publisher Benchmark Education Company (BEC) is pleased to announce that its digital learning platform, *Benchmark Universe*, is a winner in this year’s Tech & Learning Awards of Excellence: Best of 2024, within the Primary Education category.

The Best of 2024 Awards celebrate educational technology from the last 12 months that has excelled in supporting teachers, students, and education professionals in the classroom, for professional development, or general management of education resources and learning. The awards were judged by a panel of industry experts who scored each nominated product on ease of use, effectiveness in problem solving, value, versatility, and utility.

Benchmark Universe is designed to create a cohesive, integrated environment for Grades K-8 that makes teaching and learning more efficient and effective. The platform provides educators with a wealth of resources to streamline planning, teaching, assessment, and reporting, while also offering students engaging learning experiences. It enables teachers to fill virtual libraries with high-interest ebooks, provide students with reading assignments and assessments with a click of the mouse, blend classroom instruction with interactive resources, and more. Students can easily view and work on their reading assignments, write, and share book reviews with their teachers and classmates and perform other learning tasks.

“We saw an explosion of innovation in educational technology in 2024, and [the] nominated products represent the best of the best,” Christine Weiser, content director for Tech & Learning, said. “Our judges were impressed with the breadth of these winning products that empower deeper learning, personalized experiences, and student engagement. Congratulations to the winners!”

“We’re thrilled to have won the Tech & Learning Award of Excellence for Best of 2024,” BEC President Sera Hoffman said. “This prestigious honor affirms that *Benchmark Universe* truly

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delivers in quality and innovation to support educators and students in their growth and success—our primary mission with every product we create.”

ABOUT BENCHMARK EDUCATION COMPANY

Benchmark Education Company (BEC) is a leading publisher of core, supplemental, and intervention literacy and language resources in English and Spanish, with valid and reliable digital assessments that inform instruction. BEC is also a provider of exceptional professional development to educators.

BEC is recognized as a responsive publisher that offers equally rigorous and engaging digital, print, and hybrid learning materials grounded in the Science of Reading research. BEC monitors research outcomes carefully to create effective foundational resources that include strong decoding materials with systematic and explicit instruction and high-quality resources focused on language development and comprehension. BEC’s content-rich and authentic texts offer instruction in close reading and analysis, multiple perspectives, and authentic literature while building world knowledge and reflecting the individuality of every student in each diverse classroom.

Family owned and operated for more than 25 years, BEC is committed to partnering with educators to provide the best for all students through resources of exceptional quality, world-class professional learning, and effective and dedicated customer support.