

NEWS RELEASE

For more information contact:
Jane Fisher
Benchmark Education Company
Jfisher@benchmarkeducation.com

For Immediate Release

Benchmark Education Company Wins Honorable Mention in SmartBrief EdTech Readers' Choice Awards

**Benchmark Academy, the online professional learning network, is recognized
in the Professional Development category for 2023.**

NEW ROCHELLE, NY, May 5, 2023—Leading educational publisher Benchmark Education Company (BEC) is pleased to announce that its online professional learning network, Benchmark Academy, won Honorable Mention in the SmartBrief EdTech Readers' Choice Awards 2023, in the Professional Development category.

The annual SmartBrief Education EdTech Readers' Choice Awards recognize the favorite and most relied-upon education technologies, tools, and solutions from the last 12 months, as nominated and chosen by SmartBrief readers.

Benchmark Academy provides educators with relevant, comprehensive, and evidence-based professional learning. It offers exclusive access to some of the top minds in education, along with interactive, step-by-step guidance for teachers of all levels. Multimedia courses, multiple reflection opportunities, and thoughtful supports in a systematic learning framework help teachers grow as literacy professionals. Popular Benchmark Academy Professional Learning Suites include Wiley Blevins's *Meaningful Phonics and Word Study* and Patty McGee's *7 Essentials of Writer's Workshop*, supporting the advancement of teacher knowledge and student performance.

"We're pleased to be recognized, and particularly happy that this recognition comes from SmartBrief readers who use Benchmark Academy regularly and see it as the supportive education partner we intended it to be," BEC founder and CEO Tom Reycraft said. "Our greatest satisfaction comes from knowing that we are providing educators with the tools and resources they need to succeed."

ABOUT BENCHMARK EDUCATION COMPANY

Benchmark Education Company (BEC) is a leading publisher of core, supplemental, and intervention literacy and language resources in English and Spanish. BEC is also a provider of exceptional professional development to educators.

BEC is recognized as a responsive publisher that offers equally rigorous and engaging digital, print, and hybrid learning materials grounded in the Science of Reading research. BEC monitors research outcomes

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carefully to create effective foundational resources that include strong decoding materials with systematic and explicit instruction and high-quality resources focused on language development and comprehension. BEC's content-rich and authentic texts offer instruction in close reading and analysis, multiple perspectives, and authentic literature while building world knowledge and reflecting the individuality of every student in each diverse classroom.

BEC is committed to partnering with teachers to provide the best for all students through resources of exceptional quality, world-class professional development, and effective and dedicated customer support for educators.